"LEGAL AID EVENT: Covid Resource assistance in collaboration with WeAreYuvaa"

Abstract: This initiative has been undertake by volunteers of Legal Aid Centre, SLS Noida in collaboration with an organization called WeAreYuvaa. Firstly, different state wise groups were formed and teams were made to reach out Pan India with covid-19 related resources. These channels were used to connect individuals in need of blood, plasma donors, oxygen with potential verified leads. CONDUCTED BY: Vibhuti Rao Bhavya Vijay Lakshmi Soumya Shrivastava Shasya Singh Twinkle Madaan Ayushi Choubey Shruti Somya Mrityunjay Joshi (Volunteers, Symbiosis Law School, Noida)

Under the Guidance of:

Ms. Charvi Kumar

(Head – Legal Aid Centre, Symbiosis Law School, Noida)

1. Concept Note:

The Legal Aid Centre at Symbiosis Law School, NOIDA carries out initiatives at the ground level to educate, assist and aid people. In furtherance of the same, the Centre collaborated with a non-profit called WeAreYuvaa as the coronavirus pandemic loomed large. The main tasks were to reach out to individuals in need and ensure their required medical requirements are duly addressed by connecting them to verified resources. The Weareyuvva foundation has helped thousands in times of crisis of plasma, blood, oxygen and ICU beds to get verified information and resources that has helped to save lives of many. We were fortunate enough to engage in this noble initiative.

The statistics pertaining to the daily rise in the cases of the coronavirus are alarming and raise grave concern. It has robbed millions of jobs and several go to sleep today with desperate hunger pangs but all are bound to their homes under strict lockdowns. There is immense pressure on the already collapsing medical structure and supplies of the today that once used to be extremely robust but today is failing to cater to the needs in times of the pandemic.

Pertaining to resources, there is a lot of information and in times of dire need, people do not have the capacity or the time to plunge into the sea of data and information. That is where we come in. We verify information and keep updating it in real time for the timely assistance of those in need.

2. Objectives:

The main objective was to create awareness about the seriousness of the prevailing coronavirus and safety measures to be taken to protect oneself and family members from this deadly virus that has taken so many precious lives and counting and to act as a bridge between verified resources and those in need.

Therefore, the main objectives were:

- a) To spread information on the importance of using sanitiser, wearing double masks while going out and maintaining physical distancing to prevent the spread of the virus.
- b) Resolving queries and breaking myths revolving around the process of vaccination and how significant it is for all eligible persons.
- c) To coordinate and connect with patients and individuals and families in need of plasma donors, blood donors, oxygen supplies and ICU beds and hospitalisation and directing them to verified supplies and resources at the earliest.

3. Preliminary Preparations:

Before reaching out to individuals in need, a few important preparations were made:

- a) Formation of several state-wise online WhatsApp groups to break down areas and tasks specific area wise to find relevant resources.
- b) Recruiting a team of volunteers and conducting an introductory meeting with them to explain how to reach out to people in need on various social media handles like Twitter and Instagram.
- c) Preparing and revising Pan India lists and information of doctors and developing channels for teleconsultations of them with patients requiring it.
- d) Researching effective strategies to make discussions around dwindling mental health in times of the coronavirus easy to practice and ensuring well-being.
- e) Taking suggestions from various medical health professionals pertaining to the virus and how to tackle it at home and when to go to the hospitals to tackle queries better.

4.Conducting the Programme:

The outreach programme was conducted virtually and was coordinated through platforms such as WhatsApp, Instagram and Twitter through official accounts which were chosen as they have wide reach among all age groups Pan India. This ensured that maximum number of people could take benefit of this initiative and get timely resources. We worked with the New Delhi chapter of the WeAreYuvva Volunteers team and they were elated to have us on board.

We began by spreading awareness about the importance of vaccination and the kinds of vaccines available in the country at present and the precautions to be taken to ensure minimum spread of the virus. A few persons from our team were made to be the in-charge of the Instagram social media handle and in that capacity, we communicated with individuals who reached out with their concerns and worries. The requirements mentioned by them were responded to by us in a polite and informed manner without any misinformation to avoid creating obstacles. Those messages and requirements were then forwarded to state wise formed WhatsApp groups to tackled the issue in a more streamlined manner.

We remained in constant touch with those individuals who had reached out to us to provide the best and quickest assistance possible. We ensured to remain patient and sympathetic with one and all as everyone is going through tough times and compassion is what we need most at present.

Such assistance and awareness drives continue to be carried out tirelessly and consistently round the clock.

5.Response of the target audience:

With the raging pandemic and us being confined in our homes, the internet has proven to be a great blessing in disguise. We could reach out to several hundreds of people of many age groups and provide them with relief and bring a smile on their faces which was so very rewarding and gave us a sense of fulfilment. People were able to approach us swiftly through the social media channels and reach out to us at any desperate hour and were provided assistance to the best of our abilities. They had several queries and questions which they wanted to be answered and even shared valuable feedback. Some even came forth to join the volunteering team feeling inspired by the WeAreYuvva team.

6. Key personal takeaway:

The feeling of making a difference in the lives and helping people in times of a global pandemic in an informed and swift manner was truly rewarding and fulfilling. We felt we could make a small contribution to the society amidst the raging spread of the coronavirus. It made us realise the importance of staying connected, taking care of our mental health and following all government given guidelines to flatten the curve of the spread of the virus.

7. Future plan of action:

Considering how the cases are rising daily in various parts of the country at an alarming rate, one message and assisting few individuals is not enough. Thus, this assistance has to be continued as long as this deadly virus lasts. Keeping our inability to reach out to so many people with growing needs every day, we got other volunteers on board and briefed and trained them on how to go about the same to help people the best we can. This needs to be carried out on even larger levels and more and more people must join hands to fight the coronavirus together.

8. Suggestions/Feedback:

Follow-up action with every individual on a regular basis should be ensured and more medical health professionals should be taken on board especially as advisors who can answer queries. Also, a mechanism should be developed to reach out to people who are not so active on social media channels, because of which their needs are going unaddressed.

9. Conclusion/Remarks:

This was a great learning experience that gave us a chance to help the society amidst the pandemic in our own small way. We got the opportunity to effectively communicate and help people with essential information and verified leads. Also, as law students and a future legal professionals, it was

of tremendous help as we understood some techniques and strategies to be used while dealing with different kinds of people having varying requirements in a virtual platform.

Annexure I



To, Legal Aid Centre, Symbiosis Law School, Noida.

Hi,

About Yuvaa Volunteers: Yuvaa Volunteers is a non-profit initiative by Yuvaa Originals Pvt. Ltd. to help the citizens of India with Covid19 relief resources. Aim is to bridge the gap between the resources available and people in need.

We have a team of 400+ active members across the nation to help us with the cause. We are happy to have members from Legal Aid Center, Symbiosis Law School – Noida to help us with Yuvaa Volunteers program. Members from SLS Noida are working currently on verification of leads/resources and backend communication management.

Kindly reach out to me in case of any doubts. Thank You.

Dhruv Mistry – Community Lead +91-9769650344 Yuvaa Originals Pvt. Ltd.

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